

## MMS-SRA Connection Committee

### I. Proposal Summary

As young girls at Mount Madonna, we were raised in an environment where the teachings and actions of Babaji were discussed every day at school. During our younger days, we heard stories of the Sri Ram Ashram everywhere we went, but as we got older, we noticed that these stories gradually diminished in our everyday lives. As time progressed, fewer and fewer students heard about Sri Ram Ashram, except for some high school students who visited the Ashram during their visit to India. Upon reminiscing on this with our mothers, we decided to do something and revive our bond and association with the Sri Ram Ashram.

Our goal for this project was to reinstate a connection between the Sri Ram Ashram and Mount Madonna School. Our intent is to educate and inform our classmates and others who are interested, regarding the Ashram activities by sharing news and information on a regular basis. We hope to inspire and attract more individuals to help and sustain this relationship in the future. In essence, we want the opportunity to more closely engage and interact with the Ashram and our sister school.

So how exactly do we plan on doing this? We have formed a core group of high school students who are interested in building and promoting the relationship and connection. Our mission and vision statements, and the action plans explain our objectives and timeline. The core group membership will have representation from freshman class to seniors, and a MMS faculty member who is interested to provide direction and support. We met with a committee designated by Sri Ram Foundation (Sarada, Rashmi, Jeevani, and Soma) and plan to meet with the Mount Madonna development team to explain our goals, objectives, and action plans. A summary of the core team key activities are listed below, as follows:

- Create monthly posters that highlight a theme for the month with relevant information
- Share information about important activities in both locations about SRA and MMS which would create a two-way connection of information
- Place posters on the high school campus, elementary bus stop, and CB/cafe
- Include information at the bottom of the poster to explain how anyone can learn more about SRA if interested
- Display the monthly posters at the theatre during Ramayana
- The Connection Committee will maintain a separate email list of those outside the Mount Madonna School community interested in receiving regular informational updates
- Facilitate opportunities for MMS and SRA children to collaborate and interact through joint projects
- Create a Facebook private group where SRA Administration and MMS Connection Committee can share regular news with each other and MMS students
- With the support of the faculty advisor, work on a plan to provide continuity by recruiting interested students who will replace core team students that graduate
- Develop a methodology which allows alumni from MMS and SRA to maintain contact
- Avail of opportunities to present this proposal to a wider audience out of the MMS community

In conclusion, we hope to rebuild, expand and deepen this beautiful connection across the oceans between the Sri Ram Ashram and Mount Madonna School.

## II. Committee Members: Roles and Responsibilities

### **Project Manager:** Amirah Alexander

- Point of contact between the connection committee and MMS, SRA/SRF
- Send out reminders about individual/team responsibilities and commitments
- Ensure planned activities are on schedule
- Publish quarterly progress reports to MMS and SRA/SRF
- Coordinate regular connection committee meetings
- Coordinate regular meetings with MMS and SRA/SRF

### **Public Relations:** Grace Timan

- Enhance and build the team's presence on social media through communication of positive messages and stories
- Publish quarterly progress reports to the public
- Provide information for the school's eNews
- Write and publish press releases

### **Information Content Creator:** Sophia Manzur

- Collect and organize the monthly poster themes
- Consolidate the necessary materials for the monthly posters
- Solicit articles and/or opinion pieces from individuals
- Collect pictures which support the poster theme

### **Project Coordinator:** Alyssa Manzur

- Organize and coordinate projects between MMS and SRA
- Provide maintenance on the Facebook private group page

### **MMS Faculty Advisor:** Harjit Punj

- Assist and advise the connection committee

- Ensure the continuity of the committee for every year
- Recruit students for the committee from lower grades
- Support the development of goals and activities

### **III. Mission Statement**

To support a long-term relationship between Mount Madonna School and Sri Ram Ashram through heartfelt communication and cultural connection.

### **IV. Vision Statement**

To enhance the exchange of cultural knowledge and friendship, in order to develop an intimate bond between MMS and SRA students through individualized connections, collaborations, and personal visits.